



Towel Catalogue

Why Towels?



www.ovgroup.pt/cottonland

As these products are very useful in the daily life, towels can generate a positive response towards your brand.

We really believe that the best promotional items are those that offer quality and functionality to the market.

You are very welcome to challenge us to develop a special product to you.

Our design team works every day to prepare good suggestions for each product we are able to produce.

Quality Matters



All products are fully produced in Portugal. It's a country worldwide known for high quality on textiles production.

Since ever, all of our staff members are very familiar with raw materials, production techniques and have the knowledge to suggest the best options to the customers.



Certificates

OEKO-TEX®

STANDARD 100 by OEKO-TEX® is one of the world's best-known labels for textiles tested for harmful substances. It stands for customer confidence and high product safety.

If a textile article carries the STANDARD 100 label, you can be certain that every component of this article, i.e. every thread, button and other accessories, has been tested for harmful substances and that the article therefore is harmless in human ecological terms.

The test is conducted on the basis of our extensive OEKO-TEX® criteria catalog, which is reviewed and updated annually.

In the test are taken into account numerous regulated and non-regulated substances, which may be harmful to human health.

In many cases the limit values for the STANDARD 100 go beyond national and international requirements.

Product certification according to STANDARD 100 by OEKO-TEX® is modular.

Textile articles can be tested and certified at any stage of processing, including the manufacture of accessories.

The recognition of pre-certificates can save testing costs for subsequent certifications.

Whether baby textiles, clothing, home textiles or decorative materials: Products carrying the STANDARD 100 label signal trust.

GOTS

The Global Organic Textile Standard (GOTS) is an internationally recognised organic textile standard. Since its introduction in 2006, GOTS has demonstrated its practical feasibility and is supported by the growth in consumption of organic fibres and the demand for a unified processing criteria from the industry and retail sectors.

GOTS ensures the organic status of textiles from the harvesting of the raw materials through environmentally and socially responsible manufacturing all the way to labelling, in order to provide credible assurances to the consumer.

The standard covers the processing, manufacturing, packaging, labelling, trading and distribution of all textiles made from at least 70 percent certified organic natural fibres. The final fibre products may include, but are not limited to, yarns, fabrics, clothes and home textiles.

However, this standard does not set criteria for leather products.

Scope Certificate Number: CU1114097GOTS-2021-00076882

GRS

The Global Recycle Standard (GRS) was originally developed by Control Union Certifications in 2008 and ownership was passed to the Textile Exchange on 1 January 2011. The GRS is an international, voluntary, full product standard that sets requirements for third-party certification of recycled content, chain of custody, social and environmental practices and chemical restrictions.

The GRS is intended to meet the needs of companies looking to verify the recycled content of their products (both finished and intermediate) and to verify responsible social, environmental and chemical practices in their production. The objectives of the GRS are to define requirements to ensure accurate content claims and good working conditions, and that harmful environmental and chemical impacts are minimised. This includes companies in ginning, spinning, weaving and knitting, dyeing and printing and stitching in more than 50 countries.

Scope Certificate Number: CU1114097GRS-2021-00076883

Pictogram



To make the reading of the catalogue a better experience, we created some icons that will help you in to know all product specs at once:

Velour Finish

Velour towels are simply terry towels that have one side of the terry loop “sheared” to produce a velvety texture.

Because the pile is cropped, they also visually sharpen the brand or logo, and for this reason prove a popular choice for promotional use. The back side of the towel has the standard “loop” terry texture and is fully absorbent.

Icons



Pantone Dyed



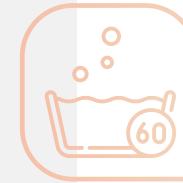
100% Cotton



Recycled Yarn



Embroidery



Washable at 60°



Digitally Printed



Label With Logo



Individually Packed



Single Yarn



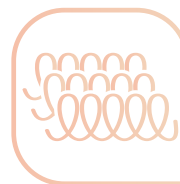
Double Yarn



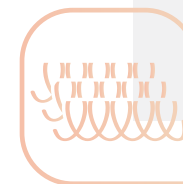
OEKO-TEX® Certified



Fast Delivery



Terry



Velours



Online Pictures



Jacquard Woven



100% COTTON Logo ALL OVER the towel

Custom jacquard woven towels are a popular and very cost efficient item for corporate promotion.

The design is actually 'woven' across the entire surface of the towel by employing dyed yarns. This weaving technique allow us to offer you a fantastic looking corporate gift that will enable you to effectively promote your newest product, or emphasize your brand.



STANDARD SPECS

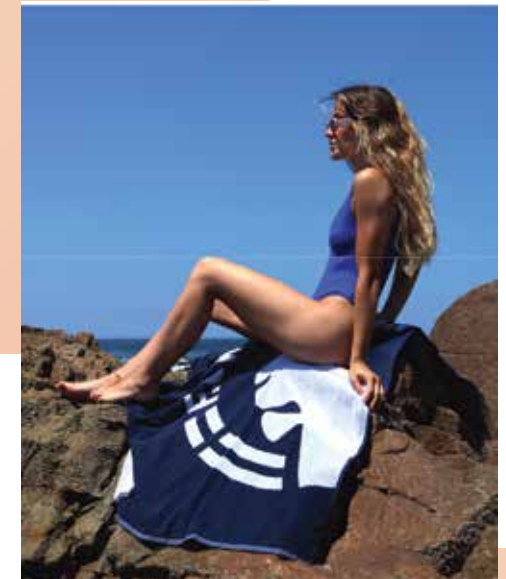


OPTIONAL SPECS



Material

- 100% Cotton
- Double Cable Twisted Yarn
- From 400gsm to 600gsm
- Reactive Yarn Dyeing



Sizes Packaging, Delivery Time & MOQ

Production Lead Time: 5 weeks
MOQ for most usual sizes:

SIZE	30x50cm	50x100cm	70x140cm	100x150cm	100x180cm
MOQ	2,500	1,000	500	350	250
QT. per box	100 pieces	50 pieces	30 pieces	20 pieces	15 pieces





Relief Woven



100% COTTON Logo Embossed ALL OVER the towel

Relief jacquard woven towels (also known as high-low/ embossed jacquard) are ideal whenever a discreet promotional towel is required. The logo size and position are freely selectable.



STANDARD SPECS



OPTIONAL SPECS



Material

- 100% Cotton
- Double Cable Twisted Yarn
- From 400gsm to 600gsm
- Reactive Dyeing



Sizes Packaging, Delivery Time & MOQ

Production Lead Time: 5 weeks
MOQ for most usual sizes:

SIZE	30x50cm	50x100cm	70x140cm	100x150cm	100x180cm
MOQ	1,000	400	150	100	100
QT. per box	100 pieces	50 pieces	30 pieces	20 pieces	15 pieces





Border Weaving



100% COTTON Logo Woven on jacquard border

The double Jacquard weaving process enables us to weave an area of flat fabric to be inserted into the face and/or hem of the towel as an integral part of the construction. Into this flat woven border and/ or hem we can faithfully weave omplicated designs, messages and/ or corporate logos.



STANDARD SPECS



OPTIONAL SPECS



Material

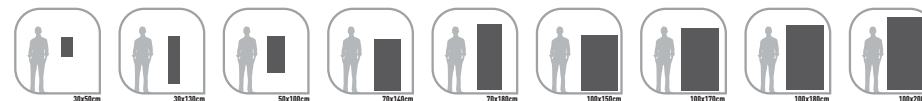
- 100% Cotton
- Single Cable Yarn
- From 360gsm to 600gsm
- Reactive Yarn Dyeing



Sizes Packaging, Delivery Time & MOQ

Production Lead Time: 5 weeks
MOQ for most usual sizes:

SIZE	30x50cm	50x100cm	70x140cm	100x150cm	100x180cm
MOQ	1,000	400	150	100	100
QT. per box	100 pieces	50 pieces	30 pieces	20 pieces	15 pieces





Embroidery



100% COTTON Stitched logo

Embroidery is an elegant and stylish way to decorate promotional textiles. The digitized image is saved on disk and loaded to the embroidery machine. The machine uses the digital instructions to create your design with threads. The number of stitches that the machine needs to make, amount of different colours and the quantity of items being embroidered, etc. determines the embroidery cost.



STANDARD SPECS



OPTIONAL SPECS



Material

- 100% Cotton
- Single Cable Yarn
- From 360gsm to 600gsm
- Reactive Yarn Dyeing



Sizes Packaging, Delivery Time & MOQ

Production Lead Time: 5 weeks
MOQ for most usual sizes:

SIZE	30x50cm	50x100cm	70x140cm	100x150cm	100x180cm
MOQ	1,000	400	150	100	100
QT. per box	100 pieces	50 pieces	30 pieces	20 pieces	15 pieces





Fouta



RECYCLED COTTON Logo ALL OVER the towel

Perfect accessory for any day at the pool, beach, etc. Not only is it the perfect size to lay out on, but also great for covering up when the bikini just isn't enough. Stylish, lightweight and easy to carry in a bag.

Logo Woven on High Pill – White Color



STANDARD SPECS



OPTIONAL SPECS



Material

Recycled Cotton
Single Cable Yarn
300gsm
Flat Front Side
Terry on back



Sizes Packaging, Delivery Time & MOQ

Production Lead Time: 5 weeks
MOQ for most usual sizes:

SIZE	70x140cm	100x170cm
MOQ	1,000	150
QT. per box	50 pieces	30 pieces





Recycled Cotton



RECYCLED COTTON

All Production Techniques Available

Jaquard Woven, Border Woven, Relief Woven and Embroidery are possible to produce these towels made of RECYCLED Cotton



STANDARD SPECS

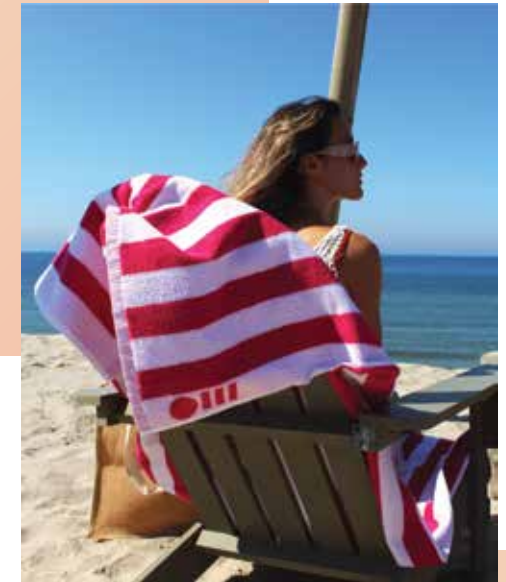


OPTIONAL SPECS



Material

Recycled Cotton
 Single Cable Recycled Yarn
 From 450gsm to 600gsm
 Reactive Yarn Dyeing



Sizes Packaging, Delivery Time & MOQ



Production Lead Time: 5 weeks
 MOQ for most usual sizes:

SIZE	30x50cm	50x100cm	70x140cm	100x150cm	100x180cm
MOQ	2,500	1,000	500	350	250
QT. per box	100 pieces	50 pieces	30 pieces	20 pieces	15 pieces





Sublimation Print

OEKO-TEX®
CONFIDENCE IN TEXTILES
STANDARD 100

Digital Printed

100% Polyester Velour / 100% Cotton Terry

40% Polyester / 60% Cotton
Digital Printed. Custom towels
printed by Sublimation.
HD print, no color limitations.



STANDARD SPECS

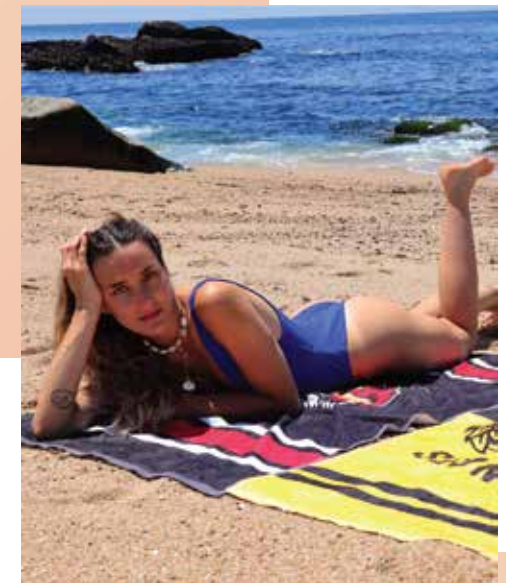


OPTIONAL SPECS



Material

40% Polyester / 60% Cotton
Double Cable Twisted Yarn
From 400gsm
Digital Print



Sizes Packaging, Delivery Time & MOQ

Production Lead Time: 5 weeks
MOQ for most usual sizes:

SIZE	50x100cm	70x140cm	100x160cm
MOQ	100	50	30
QT. per box	100 pieces	50 pieces	30 pieces



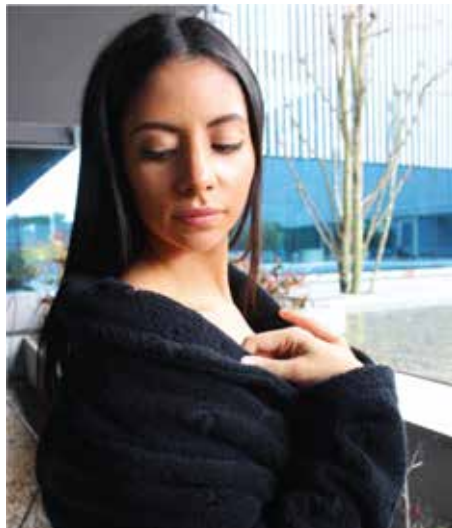


Bathrobe

OEKO-TEX®
CONFIDENCE IN TEXTILES
STANDARD 100 

Bathrobes are comfortable and elegant garments often worn during moments of relaxation and self-care. These long and loose robes are made from soft and luxurious materials such as cotton, silk, or microfiber, providing a sense of comfort and indulgence.

Bathrobes are designed to be easy to put on and offer practicality with tie closures or buttons. In addition to being worn at home, bathrobes are also popular in spas and hotels, providing a luxurious and comfortable experience for the wearers.





Surf Poncho

OEKO-TEX®
CONFIDENCE IN TEXTILES
STANDARD 100 

The surf poncho is an essential piece for surfers, providing convenience and comfort before and after surf sessions. It is an absorbent fabric poncho with a head opening and space for the arms, allowing surfers to easily change on the beach.

Additionally, the surf poncho helps keep the body warm while the surfer waits for the next wave. It is an indispensable item for surf enthusiasts, offering convenience and protection against wind and cold weather.





Accessories



There are various accessories that can be adapted to towels to add a personalized and unique touch. Some examples include:

Hangtags: These are tags hung on towels that can contain brand information, care instructions, or even personalized messages. They are a way to add value and identity to the product.

Pins: Pins are small brooches that can be attached to towels, adding decorative elements or representing a specific brand or symbol. They are a creative way to personalize towels.

Custom boxes: Custom boxes are tailor-made packaging for towels. They can be designed with the brand logo, unique patterns, or even additional information. In addition to protecting the towels, custom boxes provide an elegant presentation.

Bands: Bands are fabric strips that wrap around towels, usually at the ends, and can feature embroidery, patterns, or the brand name. They add a sophisticated and exclusive touch to towels, as well as facilitate identification or differentiation of different models.

These accessories are creative ways to personalize and add value to towels, making them unique and special.

